



“Spirit of Innovation Award”

Lancaster Arts Hotel was presented with a special award during the PA Dutch CVB Annual Gathering on March 19, 2007 at Dutch Apple Dinner Theatre. The award is presented annually as part of their series of Spirit of Hospitality Awards. The Spirit of Innovation Award recognizes businesses in the travel and tourism industry that show dedication to innovation through, for example, creative marketing and promotion, exemplary customer service programs, or effective partnerships with other Pennsylvania Dutch region properties.

The quote provided below was shared during the award's presentation. Recipients of the award are Judy Stauffer, Sales & Marketing Manager and Mara Sultan, Director of Sales.

“This year’s Spirit of Innovation award is presented to a member property that has truly taken innovation to new heights. From design concepts and creative marketing that often includes alignment with area attractions, this forward thinking start-up property is intent on being a cornerstone in the renaissance of our beautiful, quaint, sophisticated and friendly downtown Lancaster. At a recent PA Dutch CVB mixer, 300 members recently experienced the incredible property, which intentionally surrounds guests with everything that is Lancaster County. From the local architects, builders and craftsmen the Hotel used, to the artwork and furnishings they infused, and the historic buildings they transformed, they have successfully – and quite innovatively – packaged something old and familiar into something new and fresh! The Hotel is a wonderful addition to our destination’s inventory, and we’re so glad to count it among our members. Congratulations!”



Photo: Meagan Cassel
e-Marketing & PR Manager
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